

Enhance Consumer Convenience with Self-Sealing Closure

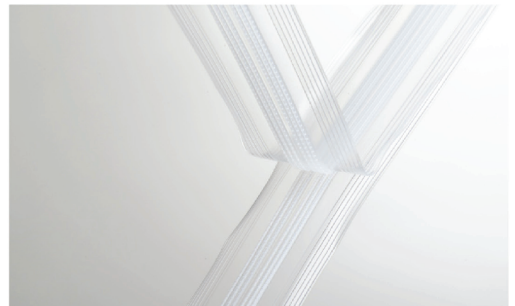
Introducing **VECTOR™** resealable matrix



Set your brand apart on the shelf and in the minds of your consumers with the new Vector™ resealable matrix from Zip-Pak®. Vector™ provides an easy-to-close option—the closure is self-sealing, allowing consumers to easily reseal it without exact alignment.

The unique design allows Vector™ to be used as a mated fastener for conventional applications and its ability to mate to itself will advance Zip-Pak's new packaging concepts that require a self-sealing closure, including Pour & Lok™ and Zip360™.

A convenience enhancement for a range of dry goods in large format pouches, Pour & Lok™ is a closure that allows a product to be poured from the side gusset of a package. Zip360™ is a wide-mouth pouch format that features a Vector™ resealable matrix around the entire opening to enable easy access to contents and simple closure.



Revolutionary Benefits of Vector™ Include:

- Closes easily without exact line up
- Seals securely, minimizing air transfer to promote freshness
- Provides tactile and audible feedback for consumers
- Pet Food and Treats
- Can be seamlessly incorporated into existing machinery with minor modifications

With Vector™ resealable matrix, the possibilities are endless. Ideal applications include:

- Shredded and Sliced Cheese
- Deli Meat
- Frozen Foods
- Pet Food and Treats
- Snack Mix
- Lawn and Garden Fertilizer
- Vegetables
- Cereal
- Candy
- ...And Many More!

For more information, visit www.zippak.com/contact or call (US) 800-488-6973 / (UK) +44 1947 60 1000.