

Packaging as Innovative as Your Product

Introducing the
New ZIP360®



wide-mouth
opening for
easy access



Take Your Brand Beyond the Box.

The wide opening of the new ZIP360® resealable pouch allows easy access to contents. For added convenience, the revolutionary pouch reseals in two ways for neat stacking and easy access.

Revolutionary Benefits of ZIP360® Include:

- ▶ Easy access to contents through an innovative wide opening
- ▶ Stand-up format for neat stocking in store and convenient storage at home
- ▶ Pour-spout functionality for easy product dispensing
- ▶ Space for dynamic graphics on all sides for maximum shelf impact
- ▶ Average Wal-Mart Sustainability Score Increase of over 47%*

*All values calculated per 1,000lbs of food delivered in a 21-ounce resealable flexible pouch versus a 20-ounce bag-in-box package.

With ZIP360®, the possibilities are endless. Ideal applications include:

- ▶ Cereal
- ▶ Frozen Food
- ▶ Cookies and Crackers
- ▶ Snack Mix
- ▶ Pet Food and Treats
- ▶ Lawn and Garden Fertilizer
- ▶ Vegetables
- ▶ French Fries
- ▶ Candy

...And Many More!

For more information, visit www.zippak.com/contact or call 800-488-6973.