## Take Your Brand Beyond the Box with





The wide-mouth opening of the Zip360® resealable pouch, created by a 360-degree perimeter zipper around the package, provides easy access to contents. Zip360® allows for neat in store shelf presence and convenient home storage — it's a package as innovative as the product.

## REVOLUTIONARY BENEFITS OF 71P360®:

- Easy access to contents through an innovative wide opening
- Stand-up format for neat stocking in store & convenient storage at home
- Pour-spout functionality for easy product dispensing
- Space for dynamic graphics on all sides for maximum shelf impact
- Average Wal-Mart sustainability score increased 47% over boxed packages

## ZIP360® IS IDEAL FOR A BROAD RANGE OF PRODUCTS, INCLUDING:

- Cereal
- Frozen Food
- Cookies & Crackers French Fries
- Snacks
- Pet Food & Treats
- Lawn & Garden
- Vegetables
- Candy
- ...And Many More!



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